

The Wilbury Theatre Group

**YOUR HOME FOR GROUNDBREAKING ARTISTS
AND ADVENTUROUS AUDIENCES**

PROGRAM ADVERTISING



FULL PAGE

SIZE 4.50" W x 7.75" H

SEASON
SEVEN
2017 – 2018

40 Sonoma Court
Providence, RI 02909
info@thewilburygroup.org

ABOUT THE WILBURY THEATRE GROUP

Founded in 2010, The Wilbury Theatre Group is an ever-evolving collaboration of artists committed to presenting the public with the highest quality professional theatre. We believe that professional-quality theatre should be an affordable and accessible means of enrichment to the community and, through our Main Series seasons, our New Works development programs, and the Providence Fringe Theatre Festival (FringePVD), we produce work to engage, inspire, and provoke thought among New England's most adventurous artists and audiences.

PRODUCTION INFORMATION

NEW AND DANGEROUS IDEAS

November 2—18, 2017

CHURCH

December 7—23, 2017

THE SKIN OF OUR TEETH

January 18—February 4, 2018

THE FLICK

March 8—24, 2018

THE PIRATES OF PENZANCE

May 17—June 3, 2018

***PRICES DISCOUNTED FOR
REMAINDER OF SEASON!***

ADVERTISING OPTIONS

GRAYSCALE RATES

Quarter-Page	\$350
Half-Page	\$450
Full-Page	\$650

COLOR RATES

Quarter-Page	\$450
Half-Page	\$600
Full-Page	\$850
Inside Front/Back Cover Half-Page	\$800
Inside Front/Back Cover Full-Page	\$1,000
Back Cover	\$1,250

Rates shown are for the entire season of Main Stage productions, and have been discounted to reflect the remaining season as of October 1. To also place ads in our New Works and FringePVD programs, add \$100.

**QUARTER
PAGE**

SIZE
3.625" W x 2.0" H

QUARTER PAGE

SIZE
4.50" W x 1.75" H

ADDITIONAL INFORMATION

Important Design Information

- The Wilbury Theatre Group programs are 5.5" x 8.5".
- Design files must be 100% of size ordered with a resolution of 300 dpi (dots per inch) in either grayscale or CMYK format, and submitted as either press-ready PDF files or in .jpg format. No other file formats will be accepted.
- If you do not have an ad prepared, or the means to design one, we can offer a simple ad using your logo, address, phone number, and website.

About our patrons

Arts patrons are among the most educated and affluent demographic you can find. The Wilbury Theatre Group audiences reside in Rhode Island (79%) and Massachusetts (21%), with 38% of Rhode Islanders coming from the Providence area, 24% coming from towns north of Providence, and 38% coming from towns south of Providence.

75% have a Bachelor's Degree or higher.

34% are between the ages of 20 and 29.

24% have an annual household income between \$50,000 and \$75,000.

24% have an annual household income between \$100,000 and \$150,000.

How many people will see my ad?

Our educated, culture-seeking audiences read our programs comprehensively, to learn about the play, the cast, and the company. Patrons also use the program as a resource to find places in the area to dine, shop, and visit. When you advertise in The Wilbury Theatre Group's programs, **your ad will be seen by over 3,000 attendees.**

PLEASE CALL WITH QUESTIONS OR TO REQUEST
AN ADVERTISING CONTRACT

401.400.7100

HALF PAGE

SIZE

4.50" W x 3.75" H

About The Wilbury Theatre Group's Neighborhood

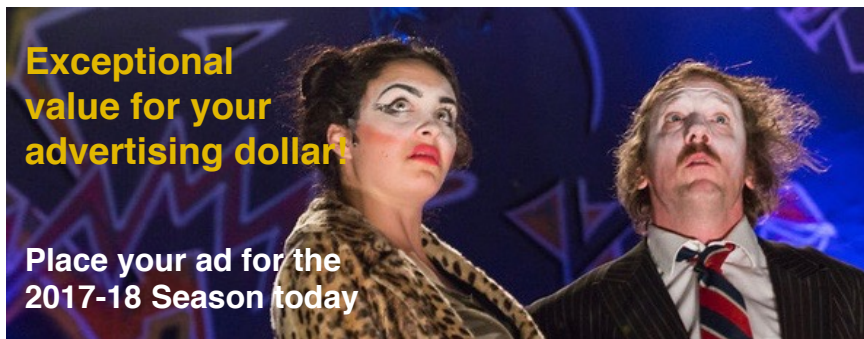
The Wilbury Theatre Group is thrilled to be moving back to Olneyville! This is the neighborhood where we cut our artistic teeth six years ago with productions of *Bloody Bloody Andrew Jackson*, *Lungs*, and *The Elaborate Entrance of Chad Deity* in the once mighty Butcher Block building a couple of blocks away.

Olneyville's rich history of immigration and industry make it one of Providence's most interesting neighborhoods to explore and reside in. We're just blocks away from Olneyville Square, the neighborhood's vibrant commercial and transportation hub, and a quick walk up the main artery of Manton Avenue will take you past numerous Mexican restaurants, Guatemalan bakeries, ethnic hair salons, bilingual churches, expansive furniture and office supply stores, and bustling community organizations. One of the neighborhood's largest resources — the Woonasquatucket River — weaves together the neighborhood's homes, mill buildings, parks, commercial districts, and a riverside bike path that starts right outside our door.

You may have noticed the beautiful mill buildings all around us. These mills once housed factories powered by the Woonasquatucket, but today serve as homes for jewelry manufacturing, small businesses, neighborhood groups, and artists. The transformative uses of the mills themselves are representative of Olneyville's historic capacity to attract and serve as a home to diverse populations of families, immigrants, artists, and entrepreneurs.

Take the time to explore the neighborhood with us and meet some of our fellow arts organizations at the new **WaterFire Arts Center**, **The Steel Yard**, **The Manton Avenue Project Clubhouse**, **GRIN Gallery**, **Yellow Peril Gallery**, and **The Dirt Palace**. Or just grab a drink or something to eat at **Easy Entertaining Cafe**, **Justine's**, or the new location of **Laughing Gorilla** on Valley Street, opening this October.

We're so excited to be part of the vibrant Olneyville community; we hope you will be part of it with us! Learn more about Olneyville and all the great businesses, restaurants, organizations, and artists who call it home at www.olneyville.org.



**Exceptional
value for your
advertising dollar**

**Place your ad for the
2017-18 Season today**

SEASON
SEVEN
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